

Sectors of the New Zealand economy (for Business Leaders' Forum Benchmarking)

The table below presents a variation on ANSIC (2006) Level 1, using 10 (rather than 20) categories.

Sector	Description
Agriculture, Forestry and Fishing	This sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, harvesting fish and other animals from their natural habitats. It includes establishments engaged in providing support services to agricultural and forestry production, such as: shearing services; aerial agricultural services; fruit picking; harvesting; plantation maintenance; operating forest nurseries; etc.
Mining, Utilities, and Waste Management	<p>Mining comprises establishments primarily engaged in extracting naturally occurring minerals. These can be solids, such as coal and ores; liquids, such as crude petroleum; and gases, such as natural gas. It excludes units primarily engaged in refining or smelting of minerals (these units are included in the Manufacturing sector).</p> <p>Utilities comprises establishments which generate, transmit, maintain, control and distribute electric power; distribute natural gas; treat and distribute water; operate sewer systems and sewage treatment facilities; and provide related services, generally through a permanent infrastructure of lines, pipes and treatment and processing facilities.</p> <p>Waste management establishments are engaged in the collection, treatment and disposal of waste material, the operation of material recovery facilities, the remediation of polluted sites and the cleaning of septic tanks.</p>
Manufacturing	This sector comprises establishments primarily engaged in the physical or chemical transformation of materials (including primary produce) or substances into new products. These products may be finished, in the sense that they are ready to be used or consumed, or semi-finished, in the sense of becoming a raw material for an establishment to use in further manufacturing. Related activities, such as the assembly of the component parts of manufactured goods; the blending of materials; and the finishing of manufactured products by dyeing, heat-treating, plating and similar operations are also treated as manufacturing activities.
Construction	<p>This sector comprises establishments primarily engaged in constructing, repairing and renovating buildings and engineering works, and in subdividing and developing land. These establishments may operate on their own account or under contract to other establishments or property owners. They may produce complete projects or just parts of projects.</p> <p>There are substantial differences in the types of equipment, work force skills, and other inputs required by establishments in this sector. To highlight these differences and variations in the underlying production functions, this sector is divided into three subsectors: Building Construction (residential and non-residential); Heavy and Civil Engineering Construction; and Specialty Trade Contractors.</p>
Retail Trade, Accommodation, and Food Services	The retail trade sector comprises establishments primarily engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise. The retailing process is the final step in the distribution of merchandise; retailers are therefore organized to sell merchandise in small quantities to the general public.

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	<p>The accommodation and food services sector comprises establishments primarily engaged in providing short-term lodging and complementary services to travellers, vacationers and others, in facilities such as hotels, motor hotels, resorts, motels, casino hotels, bed and breakfast accommodation, housekeeping cottages and cabins, recreational vehicle parks and campgrounds, hunting and fishing camps, and various types of recreational and adventure camps. This sector also comprises establishments primarily engaged in preparing meals, snacks and beverages, to customer order, for immediate consumption on and off the premises.</p>
<p>Wholesale Trade, Transport, Postal, and Warehousing</p>	<p>Wholesale trade comprises establishments primarily engaged in wholesaling merchandise and providing related logistics, marketing and support services. The wholesaling process is generally an intermediate step in the distribution of merchandise; many wholesalers are therefore organized to sell merchandise in large quantities to retailers, and business and institutional clients. A unit which sells to both businesses and the general public is considered to be in the Wholesale Trade sector if it operates from premises such as warehouses or offices with little or no display of goods, has large storage facilities, and is not generally located or designed to attract a high proportion of walk-in customers.</p> <p>Transport, Postal, and Warehousing comprises establishments primarily engaged in transporting passengers and freight by road, rail, water or air. Other transportation activities such as postal services, pipeline transport and scenic and sightseeing transport are included in this sector. Units primarily engaged in providing goods warehousing and storage activities are included. This sector also includes units engaged in providing support services for the transportation of passengers and freight. These activities include stevedoring services, harbour services, navigation services, airport operations and customs agency services.</p>
<p>Information Media and Communications; Finance and Insurance; Property Services; Business Support Services; Public Administration</p>	<p>This grouping of sectors comprises establishments whose primary working environment is office based.</p> <p>Information Media and Communications comprises establishments primarily engaged in producing and distributing (except by wholesale and retail methods) information and cultural products. Establishments providing the means to transmit or distribute these products or providing access to equipment and expertise for processing data are also included.</p> <p>Finance and Insurance comprises establishments primarily engaged in financial transactions (that is, transactions involving the creation, liquidation, or change in ownership of financial assets) or in facilitating financial transactions. Included are: establishments that are primarily engaged in financial intermediation; establishments that are primarily engaged in the pooling of risk by underwriting annuities and insurance; and establishments that are primarily engaged in providing specialised services that facilitate or support financial intermediation, insurance and employee benefit programs.</p> <p>Property Services comprises establishments primarily engaged in renting, leasing or otherwise allowing the use of tangible or intangible assets. Establishments primarily engaged in managing real estate for others; selling, renting and/or buying of real estate for others; and appraising real estate, are also included.</p> <p>Business Services comprises establishments primarily engaged in activities in which human capital is the major input. These establishments make available the knowledge and skills of their employees, often on an assignment basis. The main components of this sector are legal services industries, accounting and related services industries, architectural, engineering</p>

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	<p>and related services industries, surveying and mapping services industries, design services industries, management, scientific and technical consulting services industries, scientific research and development services industries, and advertising services industries.</p> <p>Business Support Services sector comprises establishments primarily engaged in activities that support the day-to-day operations of other organisations. These types of establishment are engaged in activities such as administration, hiring and placing personnel, preparing documents, taking orders from clients, collecting payments for claims, arranging travel, providing security and surveillance, cleaning buildings, and packaging and labelling products.</p> <p>Public Administration comprises establishments primarily engaged in activities of a governmental nature, that is, the enactment and judicial interpretation of laws and their pursuant regulations, and the administration of programs based on them. Legislative activities, taxation, immigration services, foreign affairs and international assistance, and the administration of government programs are activities that are purely governmental in nature.</p>
Defence, Public Order and Safety	<p>This sector comprises establishments primarily engaged in securing New Zealand against threats (both external and internal), protecting our sovereign interests, improving public safety, and responding to emergencies.</p>
Education and Training, Health Care and Social Assistance, Arts and Recreation	<p>Education and Training comprises establishments primarily engaged in providing instruction and training in a wide variety of subjects. This instruction and training is provided by specialised establishments, such as schools, colleges, universities and training centres. These establishments may be privately owned and operated, either for profit or not, or they may be publicly owned and operated.</p> <p>Health Care and Social Assistance, comprises establishments primarily engaged in providing health care by diagnosis and treatment, providing residential care for medical and social reasons, and providing social assistance, such as counselling, welfare, child protection, community housing and food services, vocational rehabilitation and child care, to those requiring such assistance.</p> <p>The Arts and Recreation sector comprises establishments primarily engaged in operating facilities or providing services to meet the cultural, entertainment and recreational interests of their patrons.</p>
Other Services	<p>Other Services comprises establishments, not classified to any other sector, primarily engaged in: repairing, or performing general or routine maintenance, on motor vehicles, machinery, equipment and other products to ensure that they work efficiently; and providing personal care services, funeral services, laundry services and other services to individuals, such as pet care services and photo finishing services.</p>